

# Rural Route Contributor Guidelines 2019

Rural Route magazine explores the ongoing story of our community. Established in 2009, it focuses on the things we all love, namely, the people in our community and the things that are important to them. We seek to bring our neighborhoods together by building connections and creating a sense of belonging. To do so, we search out the positive and deeply meaningful stories that reflect the spirit and generosity of our community, alongside do-it-yourself projects, expert insights, and other topics of local interest.

We accept submissions of stories and photographs from anyone in or closely connected to our readership area. We aim to cover a broad cross-section of stories by a variety of writers that would interest our rural population. We appreciate every submission and read every story, but we cannot guarantee publication of all submissions.

Send articles, photographs, letters, and story ideas for consideration by e-mail to [editor@theruralroute.ca](mailto:editor@theruralroute.ca)

## Things you need to know

<i>Theme</i>	Each story must follow the theme of that month's magazine (pages 3-4)
<i>Word Count</i>	Maximum 500 words, query editor in advance if the story will be longer
<i>Photos</i>	Send photos as separate files and include a cut line for each photo
<i>Deadline</i>	20 <sup>th</sup> of the month 1 ½ months before the month of publication (e.g. Feb. 20 for April issue)

## Sections to Consider

<i>Recipe of the Month:</i>	send us your favourite family recipe along with a photo
<i>Photo of the Month:</i>	send us a photo and caption of something unique along your rural route or something that captures ordinary life from a different perspective
<i>Business:</i>	local business trends and business news stories
<i>Creative spotlight:</i>	spotlight on local creativity including books, art, craftsmanship
<i>Do It Yourself:</i>	do it yourself tips and tricks from a local expert in that field
<i>Expert Advice:</i>	insight on a specific issue from a local expert in that field
<i>Memory Lane:</i>	personal stories and memories
<i>Profile:</i>	a noteworthy person, accompanied by a strong, compelling image
<i>Other possibilities:</i>	Community, Fiction, Environment, Humour, Arts, Explore, Educate, etc.

## Contact

If you have any further questions, contact the editor at:  
[editor@theruralroute.ca](mailto:editor@theruralroute.ca) | 519-510-5550 | 4082 Perth Line, Millbank, ON N0K 1L0

# Rural Route Themes 2019

## February

### *Entrepreneurship*

Walk through the entrepreneurial experience with some of our local business owners. From small beginnings to international ventures, this issue explores what it takes to start your own business—then survive and thrive.

## March

### *Lifelong Companions*

Pets bring laughter, joy, and frustration in a way few other things can. This issue celebrates some of the unique roles our pets fill, from support animals to farm friends. It embraces the many ways our furry, feathered, and scaled friends impact our lives.

## April

### *It Starts with a Seed*

One small seed can have a big impact. Its yield could land on your plate or on the other side of the world. In this issue, we look at the impact of the seeds sown around us, particularly in the farming community. Seeds planted in the ground are also seeds of hope, change, and connection.

## May

### *International Adventure*

Why do we travel? The reasons are as diverse as the travellers themselves. In this issue we tag along in the backpacks of local travelers to see the world through their eyes.

## June

### *Tying the Knot*

Weddings are a time of celebration and joy. In this issue, we celebrate local traditions and current trends for weddings. We also showcase your love stories!

## July/August

### *Pushing the Limits*

Extreme sports and sports taken to the extreme level are exhilarating and tough, free yet disciplined. In this issue we taste the sweat and feel the pain alongside athletes who have challenged their limits. Be prepared to be inspired and learn how to push a few of your own limits.

## September

### *Embracing the Challenge*

Many among us live with physical limitations. In this issue we experience the challenges and triumphs of those who live with these daily challenges. We also learn how we can be a positive and supportive community for them.

**October***Dining Out*

Even those who love to cook enjoy eating someone else's food. Join us as we explore the local food scene, or try the recipes and create your own fine dining experience.

**November***Youthful Perspectives*

See the world from a child's perspective. This issue features the winners of our annual kids writing contest. It also takes a look at the world through a child's eyes.

**December/January***Milestones*

The Rural Route is 10 years old! This issue celebrates our 10-year anniversary, but more importantly, it celebrates you. Our community.